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**AVIAD**

December 13, 2000

DEPT OF TRANSPORTATION

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*111-00-8274-16*

Docket Management System  
U.S. Department of Transportation  
Room Plaza 401  
400 Seventh Street, SW  
Washington, DC 20590-0001

Dear Sir or Madame,

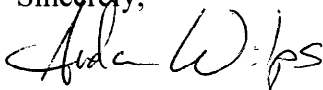
I am writing in reference to **NPRM Docket # FAA 2000-8274**, the amendment to Temporary Flight Restrictions over outdoor events. I am a pilot employed by Aviad Corporation, located in North Andover, Massachusetts. We are an international aerial advertising company specializing in banner towing and skywriting.

I feel that the proposed change in policy on TFR's would severely inhibit our ability to function as aerial advertisers. The proposed change does not appear to reflect the impact that it would have on media and advertising operations. We, as professional aerial advertisers consider safety of operation as paramount in our profession. The collective safety record of the industry reflects this concern and we have continually striven to update our procedures to respond to issues such as noise abatement.

The large events mentioned in the proposed change are a significant portion of our livelihood. These events have a tremendous economic value for ourselves and our clients, easily reaching hundreds of thousands if not millions of dollars per event, per operator. These impacts must be assessed in a thorough and unbiased manner per Executive Order 12886.

As professionals we look forward to continually improving the level of safety for ourselves and the target audience. We operate on site with continual communication among all aircraft over the event, and have always been open to altering our procedures to avoid disruption on the ground. I feel that we as aerial advertisers can achieve a satisfactory level of safety without inhibiting the level of service our customers have come to expect. We look forward to working with you to ensure continued safety and success for our industry.

Sincerely,



Aidan Wilps, Pilot  
Aviad Corporation